

sagu

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# President's Report

A DECADE OF ACHIEVEMENT

2000-2010

Southwestern Assemblies of God University  
Waxahachie, TX

# SAGU TV



## Streaming and Video On Demand:

Chapel Services

Special Events

Seminars

Student Films

Sporting Events

Commercials

Alumni and friends from more than 35 countries have tuned in to SAGU.tv since it launched at Fall Commencement 2010. Viewers can participate in live discussions via Twitter along with Southwesterners attending the event in person.

Approximately 90 percent of the production crew for SAGU.tv is composed of students.

Event schedule available at [www.sagu.tv](http://www.sagu.tv)

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## About the President's Report

The President's Report is a special edition of Southwestern Today, a publication of Southwestern Assemblies of God University, a nonprofit institution of higher learning.

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**Statement of Purpose:** The purpose of Southwestern Assemblies of God University is to prepare undergraduate and graduate students spiritually, academically, professionally, and cross-culturally so as to successfully fill evangelistic, missionary and church ministry roles and to provide quality educational and professional Christian service wherever needed throughout the world.





Kermit S. Bridges, D.Min.,  
*President, 2000-present*

## from the *President*

As I look back at the past 10 years, I am amazed at how far SAGU has come in such a seemingly short time. We have added 25 new academic programs, eight of which were in our Harrison School of Graduate Studies.

Overall enrollment increased 16 percent from 1,738 students in 2001 to 2,064 in 2010. A significant part of our being able to fulfill that objective is an immersive and supportive campus environment. We firmly believe that students benefit from the experience of living on campus.

### **Accreditation**

As I present this report to you, SAGU is already in the midst of preparation for our reaffirmation for accreditation with the Southern Association of Colleges and Schools (SACS), the regional accrediting body that accredits public and private colleges and universities across the southeastern United States. Every alumnus of SAGU is impacted by our reaffirmation, which is a testament to the academic credibility of our alma mater.

### **Student Retention**

As you will observe from the graphs to the right, there is a direct correlation between improved student retention and enrollment growth. You can also read about the results of a recent student satisfaction survey on page 9. It is pleasing to see that so many students feel a great sense of connection and community at SAGU. But, this should be no surprise. Time after time, alumni express to us how meaningful the relationships they form at SAGU have been to their lives.

### **New Facilities**

Over the last decade a number of significant facility expansions have been made. We added the 4-story Teeter and Bridges residence halls. Garrison Wellness Center was constructed to help meet the physical needs and expectations of

students, staff and faculty (photos on pages 14-15). We also have plans toward the eventual construction of a new World Communication Center, a third new dormitory and an athletic complex on the northwestern corner of campus.

### **Academics and Faculty Interaction**

SAGU's academic notoriety has continued to increase due to a number of awards (noted on page 11). We are evaluating 18 programs for potential addition in the next five years (page 27). And yet, we have managed to lower our student-faculty ratio to maintain a deeply personal learning environment for our students.

### **Mission TEN**

Our commitment to servant leadership continues. In Summer 2010, 110 students traveled to 17 foreign countries as a part of Mission TEN (To Every Nation), an endeavor to serve in every nation of the world in the next ten years. SAGU will send teams to another 30 countries by Fall 2011. As an addition to this initiative, SAGU is launching a "backpack journalism" campaign to document the outreaches and stories of the people who they serve.

### **Connections**

I hope you will share this report with others. SAGU is experiencing exciting momentum. We hope you will help us carry this momentum into the next decade of achievement. Let me encourage you to stay closely connected. Visit us on Facebook. Or visit [www.sagu.edu/alumni](http://www.sagu.edu/alumni) to sign up for our alumni e-letter. These resources are your most immediate means to receive up-to-date news and announcements. As always, thank you for your continued support. ■

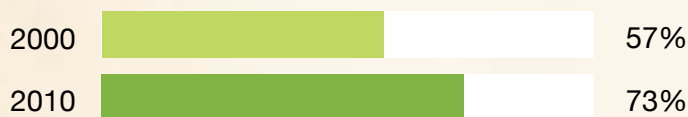
## Total Enrollment Increase by Year: 2001-2010



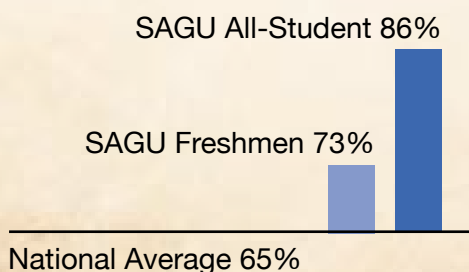
## All-Student Retention Rate Increase



## Freshmen Retention Rate Increase



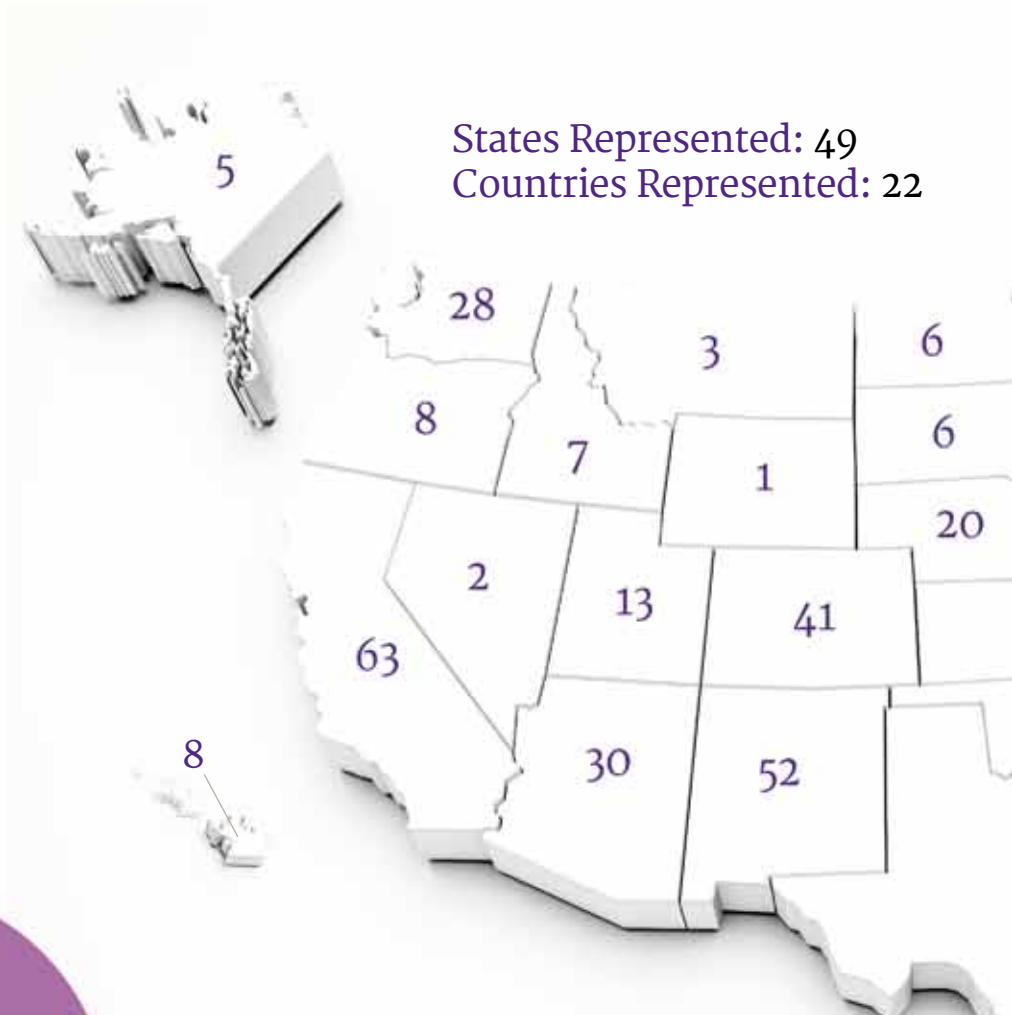
## Compared to National Retention Rate



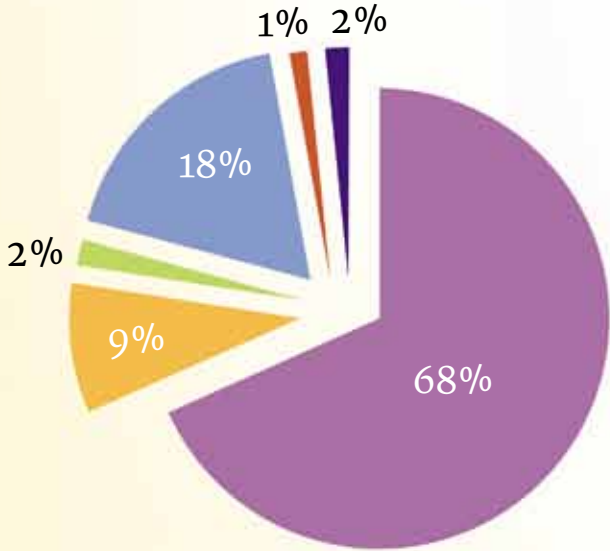
## Facility Expansions: 2000-2010

- 2000** Full Life Center Cafeteria and Gymnasium
- 2001** Foster Cafeteria to Music Hall Remodel  
Kendrick Hall West Remodel  
Sycamore Place Storefront Restoration
- 2002** Full Life Center 2nd Floor Addition  
Barnes Student Center Remodel
- 2003** Brick Walks and Landscaping
- 2004** East University Entrance  
Security Building Construction
- 2005** Library Elevator Addition  
North University Entrance
- 2006** Teeter Hall Construction  
West University Entrance
- 2007** Bridges Hall Construction
- 2009** Garrison Wellness Center Construction  
Claxton Locker Room Addition
- 2010** Administration Building Classroom Remodel

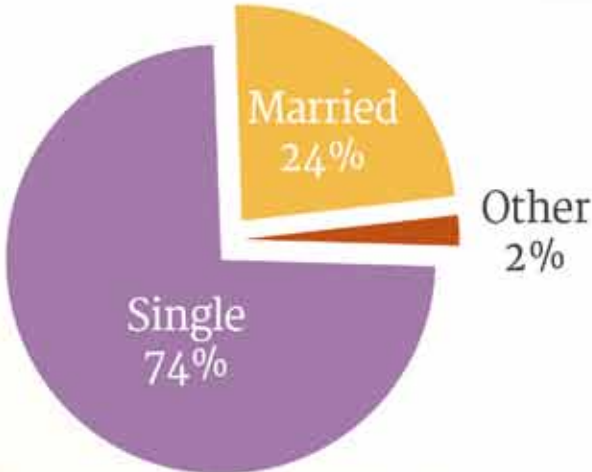
# A Portrait of SAGU's Student Body



## Ethnicity



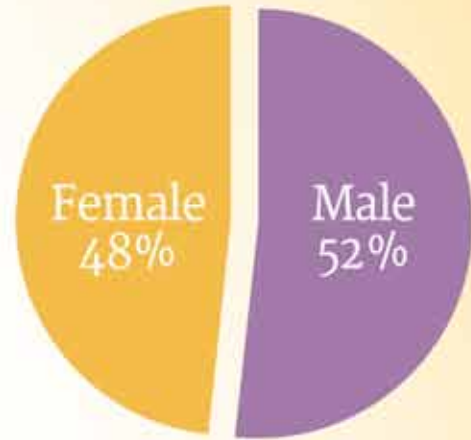
## Marital Status



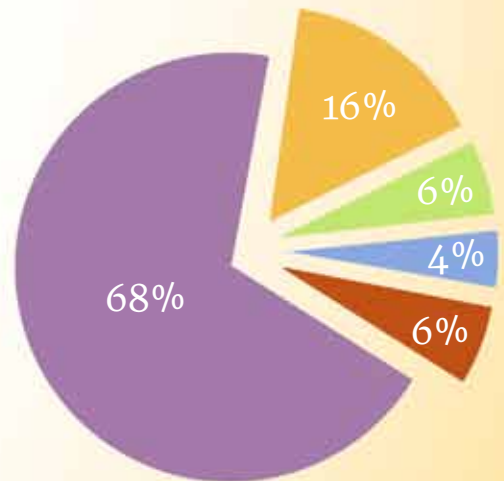
- White
- Black
- Asian/Pacific Islander
- Hispanic
- American Indian/Alaskan
- Other



## Gender



## Affiliation



- Assemblies of God
- Non-denominational
- Baptist
- Pentecostal Bodies
- Other





Student Satisfaction

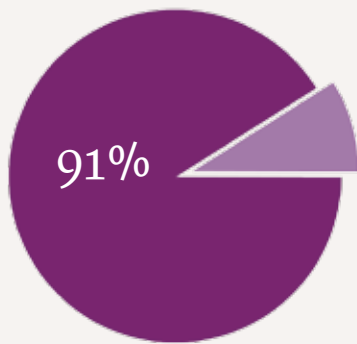


SAGU's students continue to express high satisfaction with their alma mater. Students expressing a "great sense of connection and community at SAGU" increased from 77% in the early 2000s to 92% in 2010.

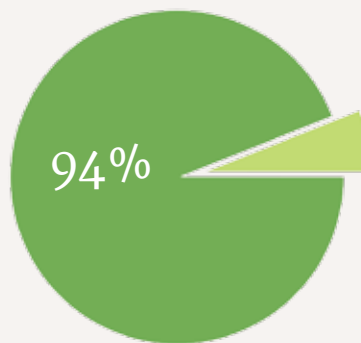
## "I feel a great sense of connection and community at SAGU."



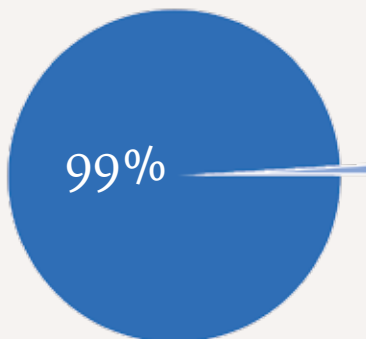
91% of seniors in the Graduating Student Survey rated the university "good" or "excellent" in providing them confidence to pursue their chosen vocation.



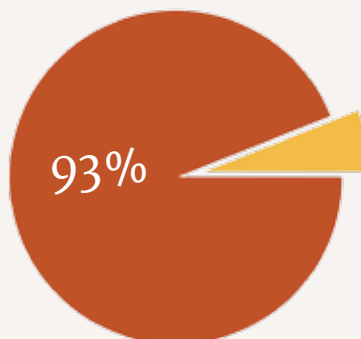
94% of seniors in the Graduating Student Survey indicate they are "very likely" or "likely" to recommend SAGU to a prospective student.



99% of freshmen rate the SAGU educational experience as "good" or "excellent."



93% of freshmen responded "definitely yes" or "probably yes" that they would choose SAGU again if given the opportunity to start over.



### The majority of students also indicated the following:

"The course selection process has been a positive experience for me." (90%)

"The SAGU classrooms are adequate for my personal needs." (95%)

"I have received quality service from the Career Services Office" (92%)

"I have received quality service from the Residential Life Department." (96%)

"I have received quality service from the Campus Counseling Services." (97%)

"Student Congress represents me well." (92%)

# Academic Expansion

## Degrees Added

Since 2001, SAGU has added 25 academic programs.  
Many more are planned within the next 5 years.  
Details are provided on page 27.

Media Ministries (B.A.)

2001

Church Planting &  
Revitalization (B.A.)

Early Childhood  
Education (M.A.)

2003

Human Services  
Counseling (M.A.)

Master of Divinity (M.Div.)

2004

Digital Media Arts (B.A.)

Drama (B.A.)

Criminal Justice (B.A.)

Social Work (B.A.)

Sports Management (B.A.)

History (M.A.)

2005

2006

\* Full degree list provided on back cover.

## Recent Departmental Notes and Achievements:

The student film "Breaking News" received an REMI Award for Best Cinematography.

The Jazz Band received a "Superior Rating" at the 20th Annual Temple Jazz Festival which featured 48 schools from Texas and Oklahoma.

The Criminal Justice Program partnered with the local Sheriff Explorer's Program.

The student film "Murdoch" received 3rd place in the 2011 Intercollegiate National Religious Broadcasters Student TV/Film Production Contest.

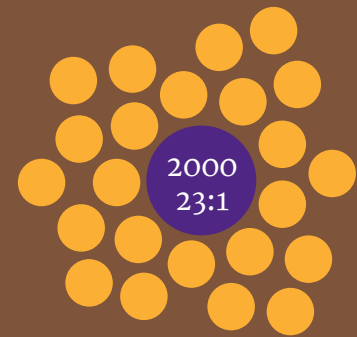
The Business Ethics Team won 1st place the last two years in Texas Ethics Match and have never finished lower than 3rd place.

SAGU's Education Department demonstrates a 100% state certification passage rate.

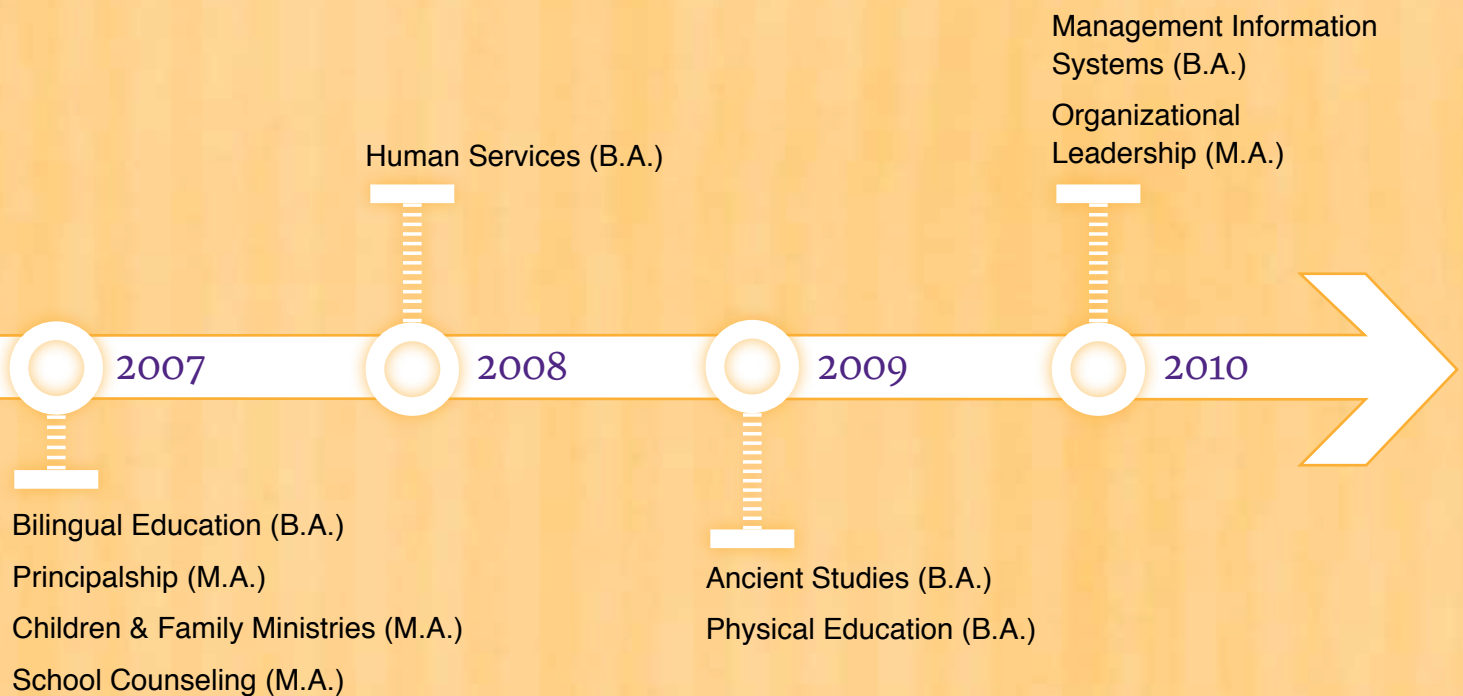
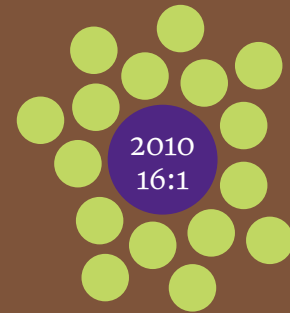
## Full-time Faculty With Terminal Degrees or Doctorates



## Student-Faculty Ratio



SAGU continues to reduce overall the student-faculty ratio to establish more meaningful relationships between students and their professors.







# Facility Expansion

Constructed  
2000-2010  
50%

Constructed  
Pre-2000  
50%

313,932 square feet of SAGU's total 627,000 developed square footage was constructed in the last 10 years with the construction of Teeter Hall, Bridges Hall, and Garrison Wellness Center.





Teeter & Bridges Halls each contain 4-stories and 70,000 square feet. Amenities include spacious rooms, wing lobbies for gaming and television, study rooms, prayer rooms, laundry facilities, fitness rooms and meeting facilities.



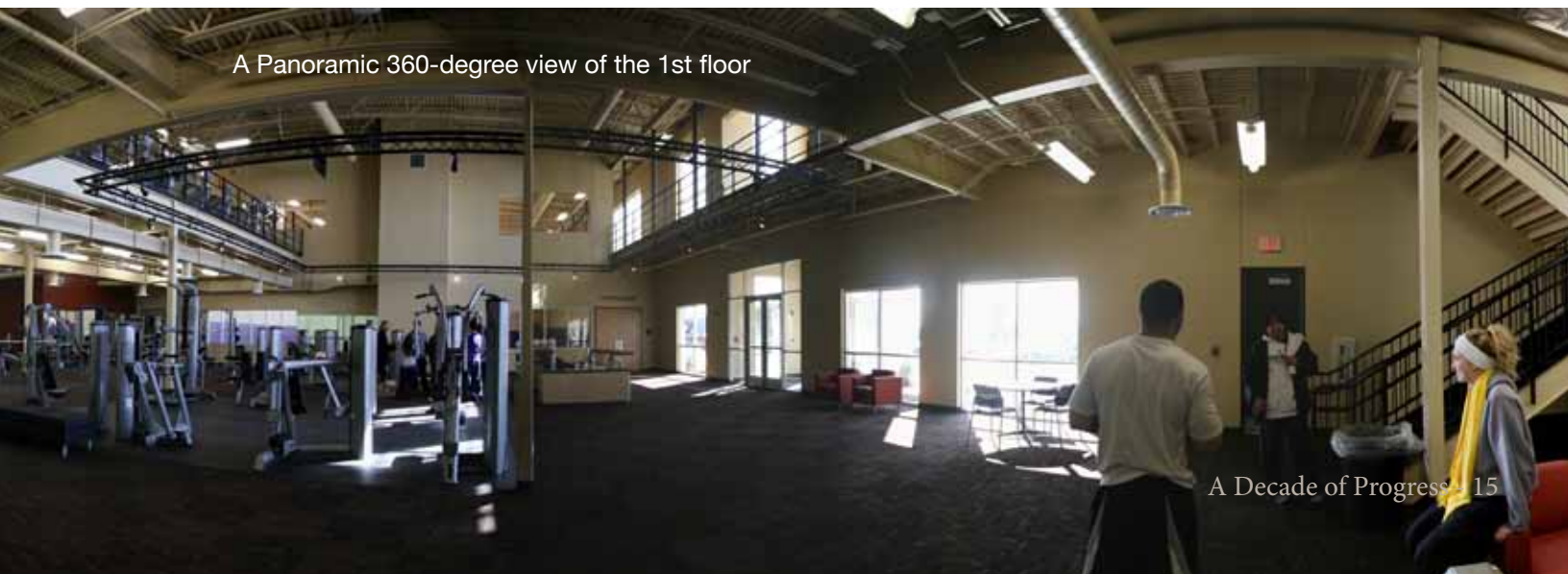


A Panoramic 360-degree view of the pool and spa facilities.

# Garrison Wellness Center







A Panoramic 360-degree view of the 1st floor



# Retained Values

SAGU remains committed  
to our core values:

Bible-based Education

Pentecostal Distinction

Spiritual Formation

Academic Excellence

Missions-mindedness

Servant Leadership

Community & Personal Wellness

## Mission TEN (To Every Nation)

In 2010, the SAGU Missions department introduced Mission TEN, a vision to send students to serve in every nation in the next 10 years.

In 2009-2010, 103 students engaged in 15 trips, traveling to 17 countries. The teams went to Bangladesh, Costa Rica, Northern Asia, France, Ghana, North India (Bihar/Uttarakhand/West Bengal), South India (Tamil Nadu), Kenya, Moldova, Peru, Rwanda, South Africa, Vietnam, Sweden, Uganda, Oman, and Mexico.

The vision is to reach 192 nations, 34 Chinese provinces and 35 Indian states by the end of ten years. Students continue the campaign with 30 more countries slated for 2011:

- |                        |                     |
|------------------------|---------------------|
| ■ Asia Pacific Islands | ■ Northern Africa   |
| ■ Bulgaria             | ■ Northern Asia     |
| ■ Cambodia             | ■ Northern Thailand |
| ■ Central Asia         | ■ Nicaragua         |
| ■ Colombia             | ■ Belize            |
| ■ Croatia              | ■ Namibia           |
| ■ El Salvador          | ■ Phillipines       |
| ■ Georgia              | ■ Romania           |
| ■ Haiti                | ■ Southeast Asia    |
| ■ Ireland              | ■ Southern Africa   |
| ■ Japan                | ■ Southern Asia     |
| ■ Madagascar           | ■ Trinidad & Tobago |
| ■ Middle East          | ■ Uganda            |

## Mission TEN Progress

Goal: 261 Countries, Provinces, and States

18% Progress as of 2011

## Percent of Student Body Who Express Interest in Domestic or Foreign Missions



Recurring Student-led Organizations: 8  
 Recurring Student-led Outreach Ministries: 8  
 Recurring Student-led Prayer Ministries: 4

## Spiritual Tradition

SAGU maintains a Spiritual environment through a number of university-led worship opportunities.

- Spiritual Saturation Week
- Week of Prayer
- Daily Intercessory Prayer During Chapel
- Prayer Before Each Class
- Dorm Devotionals
- Late Night Worship
- Counseling Seminars



A photograph of three students sitting on a green lawn under a large tree. They are looking at papers and appear to be studying together. In the background, there is a modern building with large windows and a fence.

# Scholarships & Aid

Eighty-seven percent of SAGU students receive financial aid. SAGU increased overall scholarships by 115% since 2000. The Southwestern Foundation is a critical component of the overall plan, helping build endowed scholarships that fund student education for years to come.

## Total University Scholarships: 2000 vs. 2010



SAGU continues to expand the number of SAGU-specific scholarships offered. Since 2000 the University has increased the amount of scholarship funds for academics, fine arts, athletics, and leadership.

The charts at right provide a deeper illustration of the growth of each scholarship type within the overall scholarship amounts.

### Academic Scholarship Fund: 2001 vs. 2010



### Fine Arts Scholarship Fund: 2001 vs. 2010



### Athletics Scholarship Fund: 2001 vs. 2010



### Leadership Scholarship Fund: 2001 vs. 2010



Total Number of students who received an institutional scholarship or grant in 2010:

**975**  
(47% of student body)

## Total University Financial Aid Distribution: 2000 vs. 2010







# Preparing for Tomorrow

SAGU continues to undergird its financial foundation. Since 2000, total assets have increased 106 percent. Land and property value has increased 165 percent.



## Planned Giving Growth

Current Estimations: \$30 Million

Goal: \$100 Million

A number of alumni and friends have chosen to designate SAGU in their wills. This generous decision helps ensure that SAGU has the resources to train leaders for generations to come. However, this number is based upon estimations reported to the Office of Advancement.

If you have designated SAGU in your will, please contact us today so that we can keep an accurate account. If you would like more information, please talk to Craig Rinas, CERTIFIED FINANCIAL PLANNER™, at 1-888-YES-SAGU ext. 4662.

### Total University Assets



### Land and Buildings Less Depreciation



### Total Budget

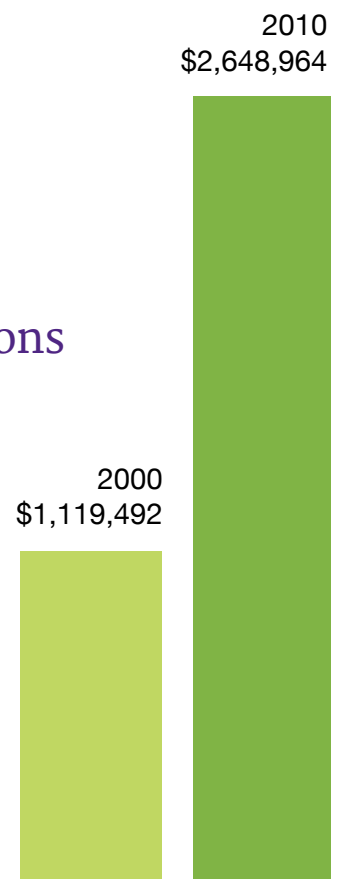


Total Number of Annual or Endowed Scholarships Awarded in 2010:

77

You can help raise this number. To begin a scholarship in honor of a loved one, or to benefit students of tomorrow, call 1-888-YES-SAGU extension 4662.

### Total Contributions 2000 vs 2010



Total Contributions for the Last 5 Years:

\$13,788,932



# Alumni Success

The best illustration of SAGU's academic success and the quality of students choosing the University are the countless stories of alumni success such as the individuals noted below or pictured at the right.

**Karla Evans,**  
Clinical Psychology for Federal Bureau  
of Investigation

**Kelli Creel,**  
Education and Ministry, Tel Aviv, Israel

**Michael Miller,**  
Brigadier General, U.S. Air Force

**Alison and LeyAnne Warde,**  
Army Chaplaincy

**Crystalyn Maloney,**  
Walt Disney Marketing

**Brittany Otwell,**  
Southwest Airlines Corporate Headquarters

## Degrees Conferred: 2000-2010

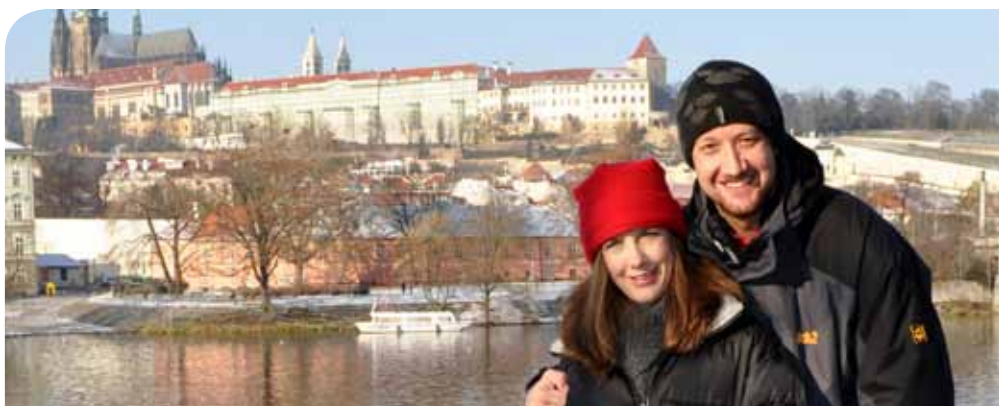
4,200+

In “Outreach” magazine’s annual church report edition, eight Assemblies of God churches were identified in the top 100 fast-growing churches in America. Of those, half were pastored by SAGU alumni.

- Hope Fellowship, Frisco, Texas (John McKinzie)
- Visalia First Assembly of God, Visalia, California (Michael Robertson)
- North Point Church, Springfield, Missouri (Tommy Sparger)
- Phoenix First Assembly of God, Phoenix, Arizona (Tommy Barnett)



**Jonathan Woods**  
 Manager, International Financial Planning and Analysis, Walmart



**Nathan and Jill Brewster**  
 Athletic Director for Ramstein High School in Ramstein, Germany, a Dept. of Defense Dependents School (DoDDS)



**Brandi Lewis**  
 Acrobatics Coach, World Olympic Gymnastics Academy

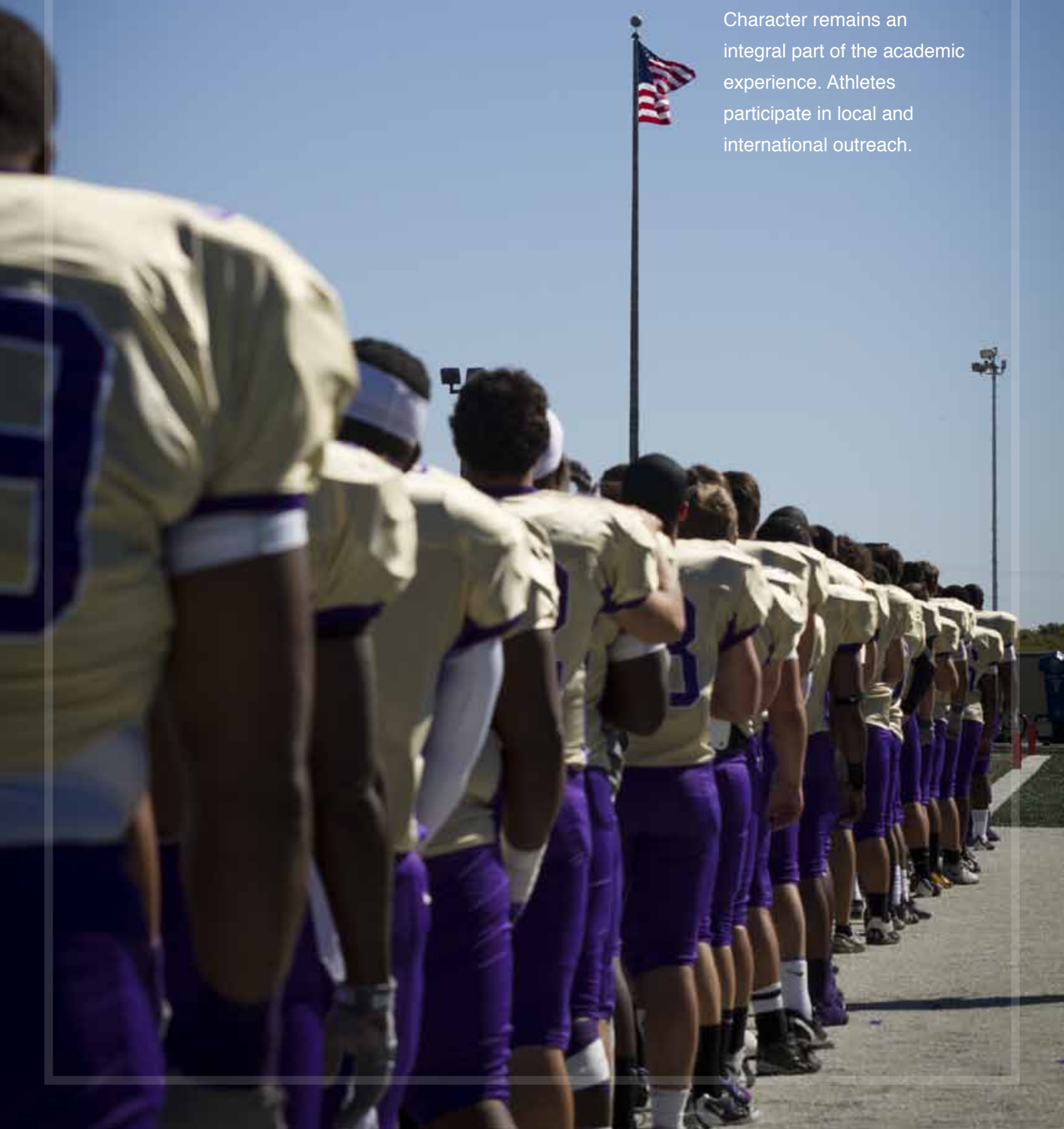


**Dr. Alton Garrison**  
 Assistant General Superintendent, Assemblies of God



# Athletics

Character remains an integral part of the academic experience. Athletes participate in local and international outreach.



## Recent Athletic Award Winners

### Baseball

**NAIA All Academic Team** – Dustin Jett, Cameron Ward, Philip Heider and Trevor Schnexscnieder

### Men’s Basketball Awards

**Jon Black** – RRAC 1st Team; RRAC Defensive Player Of the year; NCCAA All Central Region; NCCAA Scholar Athlete

### Women’s Basketball Awards

**Chelsea Jones** – RRAC 1st team; RRAC All Tournament Team; NAIA Honorable Mention All American; NAIA Scholar Athlete; NCCAA Central All Region Team; NCCAA All American 1st Team

**Nicole Linen** – RRAC Defensive Player of the Year; RRAC 2nd Team; NAIA Scholar Athlete; NCCAA Scholar Athlete; NCCAA Central All Region Team

**Heather Jefferson** – RRAC Honorable Mention; NAIA Scholar Athlete

**Stephanie Hawkins** – RRAC Second Team; RRAC All Tournament Team

**Michelle Michener** – RRAC All Tournament Team

**Rachel Harris** – NAIA Scholar Athlete; NCCAA Scholar Athlete

### Football Awards

**NAIA All Americans** – Jared Hudgins; Nick Ekanem

**First Team CSFL** – Jared Hudgins; Nick Ekanem; Jon Hulett; Quentin Coleman; JW Hall

**Academic All-CSFL** – Eight players

**NAIA Academic All-American** – Dustin Wilson

### Volleyball Awards

**Kelani Daniels** – RRAC First Team All Conference; NAIA All Region 1st Team; Academic All American; NCCAA 1st Team All Region; 1st Team All American; Academic All American AVCA (American Volleyball Coaches Assoc.) 1st Team All American

**Rachel Brown** – RRAC 2nd Team All Conference; NAIA Academic All American; NCCAA 1st Team All Region; Academic All American; Susan R. Hellings Award Winner

**Brittani Toole** – RRAC 1st Team All Conference; Front Row Player of Year; NAIA First Team All Region; Honorary Mention All American; NCCAA First Team All Region; First Team All American; First Team National Tournament; AVCA (American Volleyball Coaches Assoc.) First Team All American

**Jordan Briggs** – RRAC – 2nd Team All Conference; NCCAA 2nd Team All Region

**Caitlyn Hudson** – RRAC 2nd Team All Conference

## Athletic Programs Offered

- Baseball
- Men’s Soccer
- Men’s Basketball
- Women’s Soccer
- Women’s Basketball
- Softball (Fall 2011)
- Cheerleading
- Volleyball
- Football

## Recent Athletic Outreaches

- Participated in Right Choices Rallies, missions trips to Mexico and Africa, “Common Ground Ministries” events, FCA outreach events, Drop Everything and Read (DEAR) Day, and summer recreation teams for youth camps in Arizona, Texas and Louisiana.
- Participated as clinic instructors, coaches, umpires and concession workers for the Midlothian Youth Baseball League
- Donated athletic equipment to the Boys and Girls Club
- Gathered and donated clothes to the Salvation Army
- Hosted Coaches for Cancer and collected donations
- Led Play Days at area elementary and jr. high schools







A Look Into the Future



The current goal is to develop the campus and its programs to serve a student population of 4,000+ students as a leading academic institution.

## Facility Development

The next academic facility on the horizon is the World Communication Center, which will serve academic programs in our Communication Arts and Music Departments. Additionally, plans have been developed for the construction of a third dormitory. The new dormitory, along with a new baseball field, would develop the remaining space on the far northwest corner of SAGU's 72-acre campus.

However, our focus is not merely upon the construction of new facilities. We are improving upon the facilities that have served us for many years. In 2010 SAGU funded a facility maintenance plan which will improve upon the aging facilities—most notably the Blake Farmer Administration Building, a historic landmark built in 1901.



## Potential Degrees

Many Christian students seek degrees not offered at SAGU. We believe it is important to add to the programs SAGU offers so that Christian students are able to benefit from the environment SAGU provides.

The following degrees are currently under consideration by SAGU leadership:

### Bachelor's

- Apologetics
- Archaeology
- Leadership
- Business Law
- Business as Missions
- Business and Public Administration
- Decision Science
- Hospitality and Hotel Management
- Logistics
- Math Education
- Nonprofit Management
- Education--Science
- Education--Art
- Jazz Studies
- Journalism
- Political Science

### Master's

- Business Administration
- Church History
- English







Concession Stand



View toward Main Entrance

## New 5-Story Residence Hall and Baseball Field

Students are choosing to live on campus at an increasing rate. When residential living reaches appropriate levels, the University will need to consider the addition of another dormitory.

Current concepts reflect a new 5-story dormitory with a central bell tower. This spire would mark the highest point on campus.

## World Communication Center

Planning has begun for a new World Communication Center. The complex would house Communication Arts and Music programs. Tentative plans would place this facility where the parking lot now sits on the East perimeter of campus, north of Nelson Memorial Library.

Strategically, this facility would address the needs of media-intensive programs, provide cutting edge media tools, free up office and classroom space, and provide another means to partner with the community.







For more..

Regular photos, video and news updates are available on SAGU's Facebook at [www.facebook.com/sagufans](http://www.facebook.com/sagufans)







Alumni, update your information at [www.sagu.edu/alumni](http://www.sagu.edu/alumni) to receive the latest breaking news and developments.





## Degrees Offered at SAGU

### Master's

#### Children & Family Ministries

#### Counseling Psychology

Counseling Psychology (Clinical)

#### Human Services Counseling (Non-Clinical)

#### Education

Curriculum Development  
Christian School Administration  
Early Education Administration  
Early Childhood/Elementary Education  
Middle & Secondary Education  
Principalship  
School Counseling

#### History

Education Track  
Thesis Track  
Non-thesis Track

#### Master of Divinity

#### Organizational Leadership

#### Theological Studies

Bible & Theology  
Missions  
Practical Theology

### Bachelor's

Accounting  
Ancient Studies  
Biblical Studies

Business Administration  
Children & Family Ministries  
Church Ministries  
Church Planting & Revitalization  
Communication  
Counseling  
Counseling Ministries  
Criminal Justice  
Digital Media Arts  
Drama  
Education  
Bilingual Education  
Elementary Education  
Middle & Secondary  
English Language Arts/Reading  
Social Studies/History  
Music Education (Instrumental, Piano, Vocal)  
Physical Education  
English  
General Ministries  
History  
Human Services  
Management  
Management Information Systems  
Marketing  
Media Ministries  
Music Ministries  
Music Performance (Instrumental, Piano, Vocal)

Pastoral Ministries  
Professional Development  
Psychology  
Social Work  
Sports Management  
Theological Studies  
World Ministries  
Youth & Student Ministries

### Associates

Bible  
Business Administration  
Early Childhood Education  
Education  
English  
Foreign Language  
General Business  
General Studies  
Media  
Music  
Psychology  
Social Studies

southwestern  
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OF GOD university

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